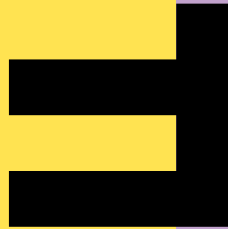


Business Administration

International Management & Leadership

**Master of Arts in Business – MA,
Part-time study programme**





Why International Management & Leadership

In today's globalized business environment, cross cultural leadership and international management skills are essential.

This Master Programme is designed for professionals with two years work experience to develop essential competences in the domains of global business management, personal leadership and intercultural cooperation, even if your prior education was not in business.

These competencies will strengthen your ability to:

- navigate international business environments and markets
- lead and manage projects or drive change and transformation
- understand and successfully deal with cultural challenges
- apply responsible and ethical management practices
- foster change and innovation in organisations

Aside of gaining contemporary tools to excel in those demanding tasks, you will be exposed to a truly intercultural learning environment, as more than 50% of our students originate from outside the German-speaking region.

The programme is delivered exclusively in English and benefits from highly qualified lecturers as well as flexible learning options and the ability to combine work & study.

After successful completion, you will be awarded the academic degree „Master of Arts in Business (MA)“. This degree entitles you to enter a research degree programme at any university in Europe.

Career Perspectives

The programme will prepare you to assume responsibilities in management within profit and non-profit organisations, **leading teams from small groups to larger departments, or managing international projects**. You feel comfortable to work in a multicultural and cross-functional environment.

Your competences will be applicable to:

- participating in or leading international teams
- managing projects systematically, proactively and strategically
- addressing organisational and intercultural challenges and opportunities
- navigating change in organisations and promoting innovation
- liaising between global opportunities and regional peculiarities
- developing ethical and responsible management practices

Our Alumnis take on various kinds of responsibilities:

- Managing international market expansion activities
- Establishing subsidiaries in another country
- Coordinating international personnel selection procedures
- Acquiring international business and conducting negotiations
- Leading intercultural teams and excellence projects
- Designing and implementing innovative business models

Work & Study

This Master's degree programme is designed for professionals to continue their careers while offering a parttime programme compatible to the time demands of both, professional work and academic studies:

Programme features designed to help you organise your studies:

- **Onsite interactive lectures** are typically blocked within sessions of five to six weeks including exams
- **Projects, group work and selfstudy options** offer flexible timing with selective presence requirements
- The courses are scheduled well in advance and will be offered **Fridays, 2 p.m. to 10 p.m. and Saturdays, 8 a.m. to 5 p.m.**
- A quarter of the course load will be delivered or available in some form of **remote learning** to allow for maximum time and location flexibility
- Modern infrastructure for **online conferencing and collaboration** is available to students and faculty
- Our library offers substantial and expanding **access to electronic media** (e.g., lecture notes, eBooks, journal articles)

Yet, work and study will require high commitment and discipline on your part. We therefore highly recommend the work commitment for participants in part-time study programmes not to exceed 80% of normal work hours.



Weekend-based onsite studies combined with flexible project work and distant learning **enables work and study.**

Curriculum Business Administration

International Management & Leadership MA

1. Semester			2. Semester			3. Semester		
	ECTS	SHW		ECTS	SHW		ECTS	SHW
M1 Market and Customer Analysis	3	1	M1 Digital Business Management	3	2	M1 ● Global Business Model Innovation	6	2
M1 Macro Economics and Global Market Analysis	3	2	M1 Multinational Organisation and Strategy	3	2	M2 Organisational Behaviour	3	2
M2 International Leadership	4	2	M2 ● Leadership Skills Lab	3	2	M2 ● Leadership Tools Lab	1	1
M2 ● Communication Skills Lab	2	2	M2 Leading Change and Transformation	4	2	M3 Cross Cultural Management	3	2
M4 ● International Human Resource Management	3	2	M2 Responsible Management	3	2	M3 ● Intercultural Business Negotiations	3	2
M4 ● International Supply Chain Management	3	2	M3 Business Communication in English	3	2	M3 Legal Environment and Risk Management	3	2
M4 ● Decision Making under Uncertainty	3	2	K1 Contextual Studies	6	4	K1 Contextual Studies	6	4
M4 ● Managerial Finance	4	3	M5 ● Data Collection and Interpretation	3	1	M5 ● Public Speaking and Presenting	2	2
M5 ● Opportunity Analysis and Framing	3	1	M5 Research Methods	2	2	Research Seminar	3	1
M5 Principles and Practices of Research	2	1						
	30	18		30	19		30	18

4. Semester		
	ECTS	SHW
M1 ● Global Business Simulation	3	3
Master Thesis	25	0
Master Exam	2	0
	30	3

● Project/Skill Training

● Mainly distant learning

ECTS – Credit points based on the European Credit Transfer System (ECTS). Consistent with international standards, 30 ECTS points can be earned each semester.

SHW – Semester hours per week (SHW). One SHW corresponds to 15 instruction units (45 minutes each).

Modules:

- M1** – Global Business
- M2** – Leadership
- M3** – Intercultural Management
- M4** – Business Fundamentals
- M5** – Academic Skills and Business Transfer
- K1** – Contextual Studies



Study Concept

Each domain of the programme has been designed to consecutively build **competences** around essential managerial activities – **analyse and interpret, decide and design** as well as **operate and continuously learn**.

Business Fundamentals:

Online classes with lectures and guided self-study delivered by experts from industry and academia will allow you to acquire necessary knowledge fast and effectively.

Global Business:

A solid understanding of the global business environment and market conditions serves as a basis to discuss options of strategic orientation in terms of organisation, business models and digital technology. Prototyping innovative ideas together with an international business simulation will test students managerial and leadership capabilities.

Leadership:

Contemporary leadership models and organisational theories will be explored and offer plenty of opportunities to experience instruments and tools. They serve to develop personal as well as organisational skills needed to drive change and transformation in organisations well founded on insights about responsible management behaviour.

Intercultural Management:

The module is designed to explicitly emphasise aspects of intercultural communication in English as well as contemporary cultural models and its implications on selected business practices.

Academic Skills and Business Transfer:

Acquiring and applying scientific approaches to specific practical business problems as well as presenting its results is being trained throughout the programme and will finally result in the delivery and defense of a Master Thesis.

Your opportunity lab

At the FHV you can choose from study programs in four subject areas: Business, Engineering, Design, and Social & Health Sciences. The community of around 1,600 students is just as diverse and creative. **Our campus is embedded in one of the most exciting urban quarters in Vorarlberg** – an impulse center for business, science and creativity.

The **research facilities** at the FHV are broadly positioned: The spectrum ranges from the future of energy supply to artificial intelligence to augmented reality in nursing education. Through international cooperation with around 250 research partners, we have access to the latest results of basic research and can apply them in the region. Since studies and research are closely linked, as a student you can work on a research project at an early stage.

Get out, change your perspective, discover something new. Together with seven European universities, the FHV forms the European University "RUNEU". We offer you a network of over 130 partner universities worldwide.

At home in Europe

The FHV is located in the center of the international Lake Constance region with Austria, Germany, Switzerland and Liechtenstein. In summer, dip into Lake Constance; in winter, head to the mountains for snowboarding. Lively European cities such as Munich, Milan, Zurich or Paris are within easy reach.

Many companies value this attractive economic and living space as a home base: everything is represented, from high-performance SMEs to a successful service and tourism sector to outstanding international industrial companies. This combination makes the region an innovative hotspot in Europe. Thinking beyond borders and working together is written into the DNA of the people here.

We also maintain good partnerships with companies and organizations from the region.

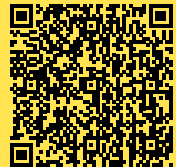
The strong partners of the FHV are: **Alpla, Bachmann Electronic, Doppelmayr, Hilti, Hirschmann Automotive, illwerke vkw, Julius Blum, Liebherr, meusbürger, thyssenkrupp Presta und Zumtobel Group**. Together, we inspire enthusiasm for technology and careers in industries of the future. Young people experience innovations first-hand, can grasp technology and discover opportunities for themselves.

Apply Now!

You can find detailed information on the application deadlines on our website.

For applicants coming from and living in non-EU/EFTA-countries, the application deadline is March 1st.

More information:
fhv.at/iml/



Questions?

Write to us or call us.

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